

**Nutrition Environment Measures Survey (NEMS)  
RESTAURANT MEASURES--DATA COLLECTION**

Restaurant ID:  -  -  -

Date:  /  /   
Month / Day / Year

Rater ID:

1) Type of Restaurant: Code #

2) Data Sources:	Site Visit/Observation	Take-Away Menu	Internet	Interview
	<input type="radio"/> yes <input type="radio"/> no	<input type="radio"/> yes <input type="radio"/> no	<input type="radio"/> yes <input type="radio"/> no	<input type="radio"/> yes <input type="radio"/> no

**3) Site Visit Information:**

Take-away Menu  yes  no

Nutrition Information  yes  no

Other:  yes  no

Other:  yes  no

Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**4) Take-Away Menu Features:**

Nutrition Information  yes  no

Identification of healthier menu items  yes  no

Other:  yes  no

Other:  yes  no

Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**5) Internet Site Features:**

Menu  yes  no

Nutrition Information  yes  no

Identification of healthier menu items  yes  no

Other:  yes  no

Web site URL \_\_\_\_\_

Comments: \_\_\_\_\_

**6) Interview Information:**

Menu options  yes  no

Pricing  yes  no

Other:  yes  no

Comments (describe items above)  
\_\_\_\_\_  
\_\_\_\_\_

**7) Hours of operation:**

Data Source(s):  Site  Menu  Web

**Sunday**  Open  Closed

B: 6:00 - 11:00am

L: 11:00 am - 3:00 pm

D: 5:00 pm to Close

:   AM  PM

Open 24 Hours (If 24-hr, leave *Hours of Operation section* blank)

**Thursday**  Open  Closed

B: 6:00 - 11:00am

L: 11:00 am - 3:00 pm

D: 5:00 pm to Close

:   AM  PM

**Friday**  Open  Closed

B: 6:00 - 11:00am

L: 11:00 am - 3:00 pm

D: 5:00 pm to Close

:   AM  PM

**Saturday**  Open  Closed

B: 6:00 - 11:00am

L: 11:00 am - 3:00 pm

D: 5:00 pm to Close

:   AM  PM

**8) Access: Drive-thru window**

yes  no

**Parking onsite**

yes  no

**9) Size of Restaurant:**

Seating capacity =    **OR**  Number of tables =

Comments: \_\_\_\_\_

Comments: \_\_\_\_\_

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Site visit (Observation)	Select One	Comments
10) Restaurant has a salad bar	<input type="radio"/> yes <input type="radio"/> no	_____
11) Signage/Promotions		
a. Is nutrition information posted near point-of-purchase, or available in a brochure?	<input type="radio"/> yes <input type="radio"/> no	_____
b. Do signs/table tents/displays highlight healthy menu options?	<input type="radio"/> yes <input type="radio"/> no	_____
c. Do signs/table tents/displays encourage <b>healthy</b> eating?	<input type="radio"/> yes <input type="radio"/> no	_____
d. Do signs/table tents/displays encourage unhealthy eating?	<input type="radio"/> yes <input type="radio"/> no	_____
e. Do signs/table tents/displays encourage overeating (all-you-can-eat, super-size, jumbo, grande, supreme, king size, feast descriptors on menu or signage)?	<input type="radio"/> yes <input type="radio"/> no	_____
f. Does this restaurant have a low-carb promotion?	<input type="radio"/> yes <input type="radio"/> no	_____
g. Other? _____	<input type="radio"/> yes <input type="radio"/> no	
<b>Menu Review/Site visit</b>		
12) a. Chips	<input type="radio"/> yes <input type="radio"/> no	_____
b. Baked chips	<input type="radio"/> yes <input type="radio"/> no	_____
13) a. Bread	<input type="radio"/> yes <input type="radio"/> no	_____
b. 100% wheat or whole grain bread	<input type="radio"/> yes <input type="radio"/> no	_____
14) 100% fruit juice	<input type="radio"/> yes <input type="radio"/> no	_____
15) 1% Low-fat, skim, or non-fat milk	<input type="radio"/> yes <input type="radio"/> no	_____

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Menu Review	Select One	Choices (#)	Comments
16) Main Dishes/Entrees:	<input type="radio"/> yes	# <input type="text"/> <input type="text"/>	_____
a. Total # Main Dishes/Entrees	<input type="radio"/> no		_____
b. Healthy options	<input type="radio"/> yes	# <input type="text"/> <input type="text"/>	_____
	<input type="radio"/> no		_____
17) Main dish salads:	<input type="radio"/> yes	# <input type="text"/> <input type="text"/>	_____
a. Total # Main dish salads	<input type="radio"/> no		_____
b. Healthy options	<input type="radio"/> yes	# <input type="text"/> <input type="text"/>	_____
	<input type="radio"/> no		_____
c. Low-fat or fat free salad dressings	<input type="radio"/> yes	# <input type="text"/> <input type="text"/>	_____
	<input type="radio"/> no		_____
18) Fruit (w/out added sugar)	<input type="radio"/> yes	# <input type="text"/> <input type="text"/>	_____
	<input type="radio"/> no		_____
19) Non-fried vegetables (w/out added sauce)	<input type="radio"/> yes	# <input type="text"/> <input type="text"/>	_____
	<input type="radio"/> no		_____
20) Diet soda	<input type="radio"/> yes		_____
	<input type="radio"/> no		_____
21) Other healthy or low calorie beverage?	<input type="radio"/> yes		_____
<input type="text"/>	<input type="radio"/> no		_____
<input type="text"/>			_____

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**Menu Review/Site Visit**

22) Facilitators & Supports

**Select One**

**Comments**

a. Nutrition information on menu (paper or posted menu)  yes  no

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b. Healthy entrees identified on menu  yes  no

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c. Reduced-size portions offered on menu  yes  no  
 standard

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d. Menu notations that encourage healthy requests  yes  no

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e. Other?   yes  no

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23) Barriers

a. Large portion sizes encouraged?  
Super-size items on menu  yes  no

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b. Menu notations that discourage special requests  
(e.g., *No substitutions* or charge for substitutions)  yes  no

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23) Barriers (Cont.)

Select One

Comments

c. All-you-can-eat or "unlimited trips"  yes  
 no

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d. Other? \_\_\_\_\_  yes  
 no

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24) Pricing

a. Sum of individual items compared to combo meal  more  less  
 same  NA

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b. Healthy entrees compared to regular ones  more  less  
 same  NA

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c. Charge for shared entree?  yes  
 no

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d. Smaller portion compared to regular portion  more  less  
(if 22c is No or Standard then mark N/A)  same  NA

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e. Other? \_\_\_\_\_  more  less  
 same  NA

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Menu Review	Select One	Comments
25) Kid's menu?	<input type="radio"/> yes <input type="radio"/> no	_____
a. Age limit	<input type="radio"/> 10 and Under <input type="radio"/> 12 and under <input type="radio"/> Other <input type="radio"/> NA	_____
b. Any healthy entrees?	<input type="radio"/> yes <input type="radio"/> no <input type="radio"/> NA	_____
c. 100% fruit juice	<input type="radio"/> yes <input type="radio"/> no <input type="radio"/> NA	_____
d. 1% low-fat, skim or non-fat milk	<input type="radio"/> yes <input type="radio"/> no <input type="radio"/> NA	_____
e. Are there free refills on unhealthy drinks?	<input type="radio"/> yes <input type="radio"/> no <input type="radio"/> NA	_____
f. Are there any healthy side items (either assigned or to choose)?	<input type="radio"/> yes <input type="radio"/> no <input type="radio"/> NA	_____
g. Can you substitute a healthy side for an assigned unhealthy one?	<input type="radio"/> yes <input type="radio"/> no <input type="radio"/> NA	_____
h. Do any entrees that have assigned sides include an assigned healthy side?	<input type="radio"/> yes <input type="radio"/> no <input type="radio"/> NA	_____
i. Is an unhealthy dessert automatically included in a kid's meal?	<input type="radio"/> yes <input type="radio"/> no <input type="radio"/> NA	_____
j. Are there any healthy desserts (either free or at additional cost)?	<input type="radio"/> yes <input type="radio"/> no <input type="radio"/> NA	_____
k. Is nutrition information (e.g., calories or fat) provided on the kid's menu?	<input type="radio"/> yes <input type="radio"/> no <input type="radio"/> NA	_____
l. Other unhealthful eating promotion?	<input type="radio"/> yes <input type="radio"/> no <input type="radio"/> NA	_____
m. Other healthful eating promotion?	<input type="radio"/> yes <input type="radio"/> no <input type="radio"/> NA	_____